

Lulu Publishing Steps (Global Distribution & Print)

1. Create a Lulu Account – Go to lulu.com and sign up or log in.
2. Start a New Project – Click 'Create' and choose Print Book or eBook.
3. Enter Book Details – Add title, author name, description, language, and categories.
4. Upload Interior File – Upload your formatted manuscript (PDF required for print).
5. Upload Cover – Upload a full wrap cover (PDF) or use Lulu's cover tools.
6. Assign ISBN – Choose a free Lulu ISBN or use your own.
7. Review Your Files – Use the previewer to check layout, margins, and formatting.
8. Order a Proof Copy – Required for global distribution to ensure print quality.
9. Approve the Proof – Once received and approved, return to your project.
10. Enable Global Distribution – Pay the one-time fee to list in 40,000+ retailers.
11. Set Pricing – Set your retail price and royalty.
12. Publish – Make your book live on Lulu and external retailers.